



TOWN OF HIGH RIVER POLICY

Policy Number:	POL-08-107-00
Policy Name:	Election Signage
Related Procedure Number:	PRO-08-107-00
Related Procedure(s) Name:	Election Signage
Approval Date:	September 14, 2015
Last Revision Date:	
Last Review Date:	
Policy Category:	Council
Responsible Department:	Legislative Services

1. Policy Statement

The electoral process is an essential component of any democracy. The use of election signage during the campaign period whether federal, provincial or municipal aids in creating awareness and providing candidate recognition.

Regulating the use of election signage will assist in focusing candidate messaging in a more effective manner without reducing the election awareness component. By restricting election signage to key areas that are highly visible and geographically significant, the purpose of the sign campaign is not hindered. Instead, candidates will spend less time putting up signs and more time engaging the public which will enhance the electoral process by reducing public disengagement as a result of over use of electoral signage.

2. Purpose

The purpose of this policy is to establish and outline Council's direction on the use and placement of election signage on public property within the Town of High River during federal, provincial and municipal elections.

3. Related Information

3.1 Town of High River Land Use Bylaw 4306/2011

4. Definitions

CAO means the Chief Administrative Officer for the Town of High River.

Election Campaign is an organized effort which seeks to create awareness of a political party and/or candidate for the purposes of a federal, provincial or municipal election.

Election Sign means a sign announcing or supporting political candidates or issues in connection with any vote or referendum pursuant to municipal, provincial, or federal legislation.

Land Use Bylaw is the most current, approved version of the Town of High River Land Use Bylaw.

5. Scope

This Policy applies to all government election signage allowed to be placed on public property within the boundaries of the Town of High River.

6. Guidelines

- 6.1 The democratic process will be preserved.
- 6.2 Candidates will be respectful and courteous of other candidates when displaying election signage.
- 6.3 Election signage regulations will be consistently applied to all levels of government factoring in the different stipulation outlined in election legislation.
- 6.4 This policy will be in compliance with the Town of High River Land Use Bylaw which may be amended from time to time.
- 6.5 The Council approved Election Signage Site map will be included as Appendix A in the related procedure.

7. Locations

- 7.1 The approved election signage site locations are as follows:

Site 1 - East corner of Highwood Village Gate NW and Longview/Coal Trail NW.

Site 2 - East side of the Centre Street N at the intersection of 7th Street NW.

Site 3 - East corner of High Country Drive NW and Centre Street N.

Site 4 - Northwest corner of Macleod Trail SW and Centre Street S.

Site 5 - Northwest and Southeast corners at the traffic circle on 12 Avenue SE and Centre Street S.

Site 6 - Northwest corner of 5th Street SE and 3rd Avenue SE.

Site 7 - Northeast corner of 12th Avenue SE and 5th Street SE.

Site 8 - Southeast corner of 12th Avenue SE and 10th Street SE.

Site 9 - Northeast corner of 12th Avenue SE and the South portion of the intersection at 12th Avenue SE and 18th Street SE.

Site 10 - Northeast corner of Hampton Hills Drive NE and 20th Street NE.

8. Responsibilities


- 8.1 Town Council will approve by resolution this policy and any amendments.
- 8.2 Chief Administrative Officer will approve the related procedure that is in compliance with this policy.
- 8.3 Legislative & Administrative Services will oversee and manage this policy.
- 8.4 Bylaw Enforcement Services will enforce the regulations laid out in the related procedure.

Approval

This policy will come into force and effect upon adoption by Council at a Regular or Special Meeting of Council.

September 14, 2015 Regular Meeting of Council

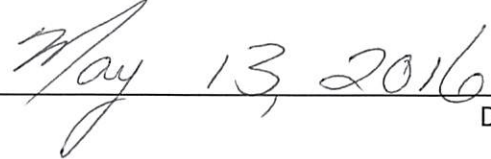
Resolution # RC20150914.1012



MAYOR/DEPUTY MAYOR



CHIEF ADMINISTRATIVE OFFICER



DATE

Revision Date	Section	Purpose of Revision